

PUBLIC SPEAKING TIPS

PREPARING AN EFFECTIVE POLITICAL SPEECH

The following points are helpful in developing a persuasive political speech:

- ✓ Establish a connection with the audience by demonstrating a shared concern.

"Hello. My name is Gulmina Habib and I am a candidate for the local council. I would like to talk to you about problems that I can solve if you elect me. One of the concerns I share with you is our village's financial problem. Every day I see my friends having a difficult time finding the money to buy oil or salt in the market..."

- ✓ State the problem, how it affects the audience, and support it with evidence.

"I have observed a great number of people who are having trouble raising enough money to survive. The people of this village do not have good opportunities for making money. Many voters have shared with me their frustrations about this important issue..."

- ✓ State your position on the issue.

"I believe that we must make small scale income generation our top priority. If I win this election, I promise to improve our village by bringing more income generating opportunities here. I will work to increase economic opportunities for villagers..."

- ✓ Give your solution and show how it benefits the voters.

"If I am elected I will work to involve more people in small income generating projects. As a result, their financial problems will improve..."

- ✓ Show the voters how the village would be if this problem were solved.

"In closing, I want you to imagine what our village could be like if I am elected. There will be effectively monitored income generation projects providing villagers the extra money they need to supplement their farming. People will not be struggling just to meet their basic needs. Please vote for me so that I can make this vision of a wealthier, happier village come true..."

- ✓ Ask for their support and their vote.

"Lastly, I would like to say that your valuable vote would provide me an opportunity to work for the development of our village. In order to help me improve our village's economic situation, I request that you vote for me, Gulmina Habib. Thank you."